

The U.S. Food and Drug Administration is looking for industry comments on new rules related to calorie disclosure in vending. Will you follow the link below, to tell the FDA about how labeling snacks and drinks will impact your business?

The FDA is currently writing rules which will require vending machine operators that own or operate 20 or more vending machines to disclose nutrient content information for food or beverages sold from vending machines.

**NAMA has been pro-actively working on this issue and is leading an industry coalition. We are preparing comments and encourage members to also submit written comments.**

NAMA continues to call on the FDA to:

- allow flexibility in how disclosure can take place, such as one menu with calorie counts for an entire bank of machines,
- permit options for posting calorie information that allows multiple products to be placed in the same vending coils or stacks,
- allow vending operators who produce fresh food for vending machines to have the same technical allowances as chain restaurants,
- provide legal protection for minor and inadvertent mistakes in calorie disclosure,
- provide sufficient time to implement any new regulations, and
- reduce the economic impact of all such rules.

To submit comments electronically please use the [www.regulations.gov](http://www.regulations.gov) web site, choose "submit a comment" from the top task bar, enter docket No. FDA-2010-N-0298 in the keyword space and select "search." Comments can also be submitted by mail to: The Division of Dockets Management, HFA-305, Food and Drug Administration, 5630 Fishers Lane, Room 1061, Rockville, MD 20852.

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