

Returning Tradeshows Signals Revival of Chicago's Convention Industry

Major trade shows return because of reforms

As a direct result of the groundbreaking laws enacted by the Illinois General Assembly last spring that greatly reduce labor costs, food costs and offer expanded exhibitor rights at Chicago's McCormick Place, more than a dozen shows have signed with Chicago in recent months. Large trade shows including the American Society of Nephrology, Biotechnology Industry Organization (BIO), International Housewares Association, Association for Manufacturing Technology, Healthcare Information and Management Society (HIMSS) and the National Restaurant Association are some of the leading organizations that will return to Chicago after seeing changes in legislation that will have positive financial impact for their exhibitors and organizations.

Bringing these major conventions back is a huge win for Illinois and will strengthen one of our most important economic engines — the visitor industry," said Governor Pat Quinn. "A strong visitor industry is critical to driving more business and economic growth benefitting our city, state and Illinois taxpayers."

All exhibiting companies, including NAMA OneShow exhibitors now have expanded booth set up rights that will save in labor fees, straight time labor hours have been expanded, food & beverage catering prices have been reduced by 10% and free Wi-Fi are all in place to help make Chicago an easier place to do business. Details of all the changes can be viewed at <http://www.readysetchicago.com/Exhibitor.aspx> or <http://www.vending.org/expos/chicago.php>