

Tips to Create a Winning NAMA Award Nomination!

The kinds of information you provide can make a big difference in how the NAMA Industry Awards Committee perceives your candidate. The suggestions below are designed to help you focus on some types of information that have frequently turned up on winning nomination forms. These are just few suggested areas of concentration, and you should feel free to expand further on your nominees' accomplishments when answering the questions on the form.

General Tips

- Do not hand-write your nomination form
- Choose your candidate's category carefully
- Try to stay within the allotted space on the form
- Include as much information about the candidate as possible. Remember achievements that you consider obvious may not be obvious to the jury considering more than 100 candidates.
- Be as specific and succinct as possible
- Bring your candidate to life for jurors. Paint a compelling picture of your candidate as a leader and innovator.

Ideas to Consider

- Describe your candidate's operation
- Detail current job responsibilities for your candidate highlighting achievements he/she has made.
- Provide a brief personal history of your candidate.
- Describe any training programs implemented and what made them successful.
- What employee motivation techniques has your candidate successfully implemented?
- Describe other ways in which your candidate has displayed exceptional management skills.
- List your candidate's participation in associations/organizations, civic or charitable, including any offices held.
- List any other efforts your candidate has made towards bettering the public image of the vending industry.
- List any industry awards or recognitions.