



The 9th China International Vending & OCS Show 2012

■ Review of Last Show:

- ◇ The 8th China International Vending Show 2011 and China International Vending Forum 2011 was held on June 22 - 24, 2011 at Shanghai Mart and won a historical success;
- ◇ It is the only largest, most professional international event for the vending and OCS (office coffee service) industries in China;
- ◇ The exhibition floor covered a total area of 6,000 sq. m. with international exhibitors occupying by 52% and Chinese exhibitors occupying by 48%;
- ◇ There were a total of 79 exhibitors including 30 international exhibitors and 49 Chinese exhibitors. 92% exhibitors were satisfied with the show effect and will continue to exhibit at the 2012 show;
- ◇ The 3-day show attracted 7,984 professional visitors, including 6,658 Chinese visitors and 1,326 international visitors who came from 40 countries and regions;
- ◇ This international event received supports from NAMA, EVA and JVMA and many other international vending associations and media;
- ◇ Splendid seminars were delivered by association leaders, business executives and technical specialists for the purpose of industry development, innovative technologies and business operation.

We are dedicated to creating the largest, most professional, most effective vending & OCS event in China!

■ Show Schedule:

Show dates: June 27-29, 2012 (Wednesday thru. Friday)
Venue: Shanghai Mart (99 Xingyi Road, Shanghai, P. R. China)
Frequency: Annual event
Market scope: International
Estimated scale: 6,000 sq. m.
Estimated visitors: 8,000 - 10,000 persons

■ Organizers:

Approved by: The Ministry of Commerce of the People's Republic of China
Organized by: All-China Federation of Industry & Commerce
China Tongyuan Corporation
Managed by: Shanghai Tiansheng Exhibition Service Co., Ltd.
Shanghai Highlights Business Management Consulting Co., Ltd.
Supported by: National Automatic Merchandising Association (NAMA)
The European Vending Association (EVA)
Japan Vending Machine Manufacturers Association (JVMA)
Platinum Media Partner: Vending Report, Germany
Official Website: www.vendingshow.com

■ Scope of Exhibits:

- ◇ Automatic vending machines for cold & hot drinks, snack food, ice creams, coffee/chocolate/tea; confectionery, cigarettes, toys, tissues, medicines, condoms; electronics, cell phones, DVD/CD, newspapers and magazines, garments; integrated vending stores; bulk vending machines; water vending machines;
- ◇ Coin mechanisms, bill validators, cashless payment systems; currency/coin changers, currency/coin counters and sorters, etc.; parts and accessories for vending machines such as metal enclosures, compressors, motors, spirals, harness, switches, touch pads, and locks, etc.;
- ◇ Ticket vending machines, coin changers; coin-operated laundries, telephones, photo kiosks, shoe polishers, massage chairs, fitness equipment, mobile phone charging stations; multi-functional self-service payment kiosks, touchscreen information kiosks and relevant public facilities;
- ◇ Coffee vending machines; espresso coffee machines, OCS machines for office coffee and water service; coffee grinders, brewers and dispensers; water coolers, water filtration equipment; coffee, tea, fruit, milk powder and ingredients; coffee and tea wares, cups, packaging materials and

equipment;

- ◇ Vended beverage and food, including beverage, snacks, candies, confections, gums, coffee and tea, etc.; vending operators; vending decoration, advertising, cleaning, material handling, finance and insurance, consulting and education; related media, publications and websites.

■ Participation Fees:

★ Standard Booth (3m x 3m, 9 sq. m.):

Sino-foreign joint-venture company: RMB15,000.00/Booth

Foreign-invested company: RMB18,000.00/Booth

Each standard booth consists of 3-sided partitions, company sign in Chinese and English, 1 reception table, 2 folding chairs, 2 spotlights, 1 220V/5A power socket, fully-floored carpet, cleaning and security.

Note: 20% surcharge shall be paid for reservation of a corner booth with 2-side openings.

★ Indoor Raw Space:

Sino-foreign joint-venture company: RMB1,500.00/per sq. m.

Foreign-invested company: RMB1,800.00/per sq. m.

Note: Each raw space shall be rented with a minimum of 36 sq. m. It is only a spare space exclusive of any furniture or facilities.

★ Exhibition Service Fee: RMB500.00 per person (including: lunches, bottled water and show catalogue, etc.)

■ Technical Seminars:

Seminars are divided into two types: 45 minutes and 60 minutes. Seminars in 45 minutes are charged at RMB 6,000.00 per session and those in 60 minutes are charged at RMB8,000.00 per session. Please send the outline of your seminar contents to the Organizer in advance.

■ Catalogue Ad & Other Ads

- Back cover: RMB18,000.00
- Inside front: RMB15,000.00
- Inside back: RMB12,000.00
- Colored full page: RMB 6,000.00
- Black-and-white full page: RMB 3,000.00
- Badges & Lanyards: RMB18,000.00/10,000 pcs
- Admission tickets: RMB15,000.00/10,000 pcs
- Air-inflated arch: RMB6,000.00/ Expo
- Outdoor billboard: RMB 8,000.00/Expo
- Ad at registration desk: RMB15,000.00/Expo

■ Participation Procedures:

1. Exhibitors should fill out the *Application Form (Exhibit Space Contract)*. The contents filled in the *Application Form* will be published in the *Show Catalogue*, so typewriting or clear handwriting in English or Chinese is required. Meanwhile, booth selection on the *Exhibition Floor Plan* should be submitted together with the *Application Form* by email or fax to the Organizer;
2. Please make the participation fees payable in full or 50% as deposit by wire transfer or in person to the Organizer within 7 working days after application. The balance of the payment shall be settled before May 20, 2012. The allocation of booths is based on the principle of "first-come-first-served" in terms of application and payment date;
3. Upon payment of the participation fees, exhibitors shall send the note of bank transfer to the Organizer by email or fax;
4. After receiving the booth rental, the Organizer will send a copy of *Exhibitor's Manual* to the exhibitor two months before the opening of the exhibition.

■ Contact:

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